

2006 BOARD GOALS

At the January 2006 Town Board Annual Planning Session, the Board of Commissioners established strategies (goals) to address what it determined to be the most important issues facing the Town. Below is a summary of each goal:

ISSUE #1: GROWTH MANAGEMENT

Key Concerns - Water supply; staying under the 800 units/year target; watershed and floodplain development.

Strategies:

1. **Review water allocation plan.** Goal: Comprehensive Planning Committee (CPC) to present plan to Board at April work session.
2. **Develop floodplain management plan.** Goal: CPC to propose plan to Board at April work session.
3. **Reduce water usage.** Goal: Staff (Chip, Roe, Eric) to present plan at April work session.

ISSUE #2: FIRE SERVICE

Key Concerns - Size of budget verses volunteer Board; most of service is for Wake Forest; volunteers; historically costs go up when service becomes municipal.

Strategies:

1. **Meet with Department Leadership to Discuss Desire to Convert to Municipal Function.** Goal: Town Board to meet with Fire Department leadership at February work session.
2. **Research Cost and Availability of Consultant to Perform Feasibility Study.** Goal: Depending on outcome of #1, Staff (Mark) to present costs and list of consultants to perform feasibility study for conversion of service to municipal function by May work session.

ISSUE #3: ENVIRONMENT

Key Concerns - Public not motivated to recycle construction debris; can't control but can induce recycling; tree cutting and clearing.

Strategies:

1. **Study Other Communities' Efforts on Construction Debris Reuse and Recycling issue.** Goal: Commissioner Drake to report to Board at March work session.
2. **Identify Locations That Accept Construction Debris.** Goal: Staff (Mike) to research and identify locations that recycle construction debris by July work session.
3. **Develop More Stringent Tree Cutting Regulations.** Goal: Urban Forestry Board to develop tree cutting and conservation ordinance by September work session.

ISSUE #4: DOWNTOWN

Key Concerns - Not adequate high density, high-end housing; need people living there; Winn-Dixie lot is a barrier; need to transition from property dedicated for commercial to residential use; property high priced; needs to be a destination; Town should provide mechanisms that promote development.

Strategies:

1. **Research Financing Alternatives.** Goal: Staff (Mark, Aileen) to work with DRC to evaluate financing alternatives such as COP's and tax increment financing to induce development by August work session. This effort will hinge on timing of hiring new Downtown Manager.
2. **Assist with Hiring New Downtown Manager.** Goal: Staff (Mark) to support DRC with hiring of new person by July 2006. Support as needed with consideration of finding additional funds for position.
3. **Evaluate Municipal Service District.** Goal: Board to discuss at March work session the district - need to enlarge to encompass Renaissance area, purpose or use for funds, etc.
4. **Choose Town Hall Site.** Goal: Board to pick site by March Board meeting.
5. **Encourage DRC to Develop Signage Plan.** Goal: Staff (Chip, Agnes) to work with DRC to develop signage plan for promotion of Renaissance projects and wayfinding into the Downtown area by April 2006.

ISSUE #5: UTILITY RATES

Key Concerns - Misunderstandings about why utility bills are higher for less efficient customers; misunderstandings about why some businesses are small commercial verses large commercial; downtown buildings are hard to modify or provide generators for coincident peak (cp) rates.

Strategies:

1. **Develop Commercial Energy Audit Program.** Goal: Staff (Roe, Aileen, Mike) to develop program particularly for downtown businesses by March 2006.
2. **Analyze Downtown Businesses for CP Rate.** Goal: Staff (Roe) to use list provided by Commissioner Stinnett to analyze businesses for potential benefit as CP customer by April 2006.
3. **Review Rebates.** Goal: Staff (Roe) to review rebate policy for possible modifications by April 2006.
4. **Perform Comprehensive Rate Study.** Staff (Mark, Aileen, Roe) to have Electricities perform a comprehensive rate study of all rate categories by October work session.

ISSUE #6: ETJ

Key Concerns - Development on the east side of Town; annexations into Franklin County.

Strategies:

1. **Review Expansion of ETJ.** Goal: Commissioner Camacho and Staff (Chip) have CPC to research expansion of ETJ eastward and report to Board at October work session.
2. **Discuss Annexation Northward.** Goal: Commissioner Camacho and Staff (Chip) have CPC hold discussions with Franklin County about annexations and report to Board by October work session.
3. **Review Annexation Agreement with Rolesville.** Goal: Staff (Mark) to set up meeting with Rolesville in February 2006 to discuss modifications in agreement.

ISSUE #7: MISCELLANEOUS STRATEGIES

Key Concerns - Transportation opportunities for the elderly; financial software; conditions of rental properties in Town; gravel streets.

Strategies:

1. **Research Transportation Opportunities for Seniors.** Goal: Mayor Jones and Staff (Chip) to talk to TTA about opportunities by April 2006.
2. **Develop Plan for Addressing Financial Software Needs.** Goal: Staff (Aileen) to present plan to Board at April work session.
3. **Develop Inspections Program for Rental Property.** Goal: Staff (Chip) to present proposal to Board at May work Session.
4. **Pave Gravel Streets.** Goal: Mayor Jones to present report at July work session.